



**ECAA** Electrical Contractors  
Association of Alberta

2023

**ANNUAL  
CONFERENCE**

*Hosted By:*

**NEIL & TERACA  
MOFFATT**

MAY 11 - 14, 2023



**REGISTRATION PACKAGE**



# Accommodations

## FAIRMONT JASPER PARK LODGE



### ECAA ROOM RESERVATION RATES

<b>FAIRMONT ROOM</b>	<b>\$239 + TAX</b>
<b>PREMIUM DELUXE</b>	<b>\$299 + TAX</b>
<b>JUNIOR SUITE</b>	<b>\$339 + TAX</b>

*\*\$14 per person resort fee added to above rates*

*Fairmont's Signature Cabins at Fairmont Jasper Park Lodge offer unsurpassed service and a luxurious lifestyle experience that's unique to Fairmont Jasper Park Lodge resort. Signature Cabins are the perfect location to come together. Each feature luxurious beds, soothing colour palettes, and breathtaking views of Jasper National Park, as well as Fairmont's legendary service.*

*JPL is pet friendly.*



**BOOK NOW**



## **THURSDAY, MAY 11TH**

Provincial Golf Tournament <i>(Jasper Park Lodge Golf Club)</i>	Shotgun 1:00 PM
Conference Registration <i>(Freya's Corner)</i>	3:30 PM - 5:30 PM
BBQ Reception <i>(Trefoil Lake)</i>	6:30 PM

## **FRIDAY, MAY 12TH**

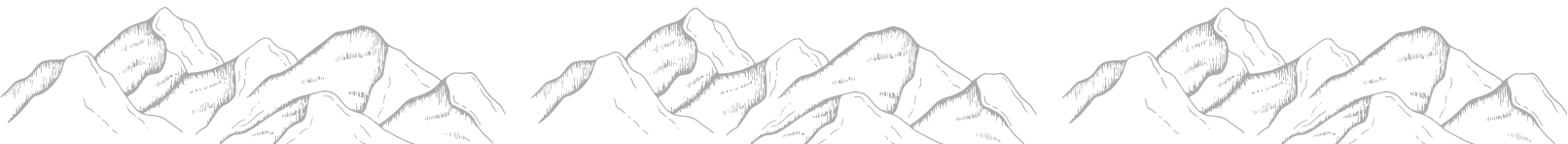
Kids Program	8:00 am - 10:00 PM
Breakfast	8:00 AM
ECAA Training Day Sessions	9:00 AM - 3:30 PM
Welcome Reception Dinner <i>Keynote: Brett Gardiner</i>	6:30 PM

## **SATURDAY, MAY 13TH**

Kids Program	8:00 am - 10:00 PM
Registration & Welcome Breakfast	8:00 AM - 9:00 AM
PEC Annual General Meeting	9:00 AM - 10:00 AM
Spousal Event <i>(To be confirmed)</i> <i>Hosted by Teraca Moffatt</i>	9:00 AM - 12:00 PM
ECAA Annual General Meeting	10:30 AM - 12:30 PM
Awards Luncheon	12:30 PM - 2:00 PM
Labour Annual General Meeting	2:15 PM - 4:15 PM
Associates Annual General Meeting	2:15 PM
President's Ball <i>Award of Merit Presentation</i>	Cocktails 6:30 PM Dinner & Dance to Follow

## **SUNDAY, MAY 14TH**

Mother's Day Farewell Breakfast <i>2024 Out of Country Convention Presentation</i>	9:00 AM
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# Golf Tournament

## JASPER PARK GOLF CLUB

THURSDAY, MAY 11TH

1:00 PM

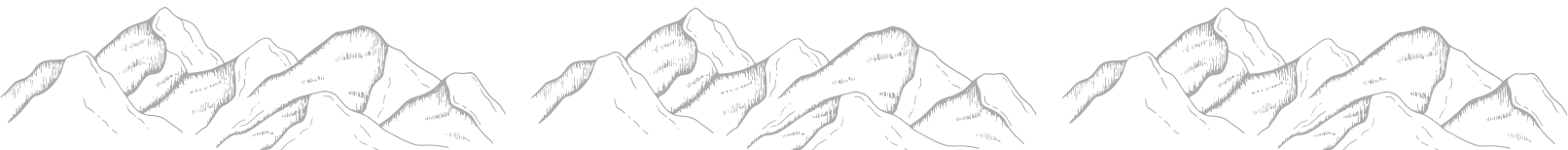
\$175 + gst

*Includes: Green Fees, Power Cart, Golf Gift, Voucher and Prizes*



Stanley Thompson, Canada's master golf course architect, displayed some of the finest work of his career with this design. The 18-hole layout offers elevated tee boxes, dramatic bunkering and holes aligned with distant mountain vistas. He built wide fairways that carve through thick forest, and maintained a partnership with the environment's natural contours, blending beautiful landscapes with challenging terrain. As a result, few golf courses in the world can match the rugged majesty of this national treasure.

Highly acclaimed for its challenging layout and spectacular beauty, Jasper Park Lodge Golf Club is rated as a top must play golf course in Canada.





# Kids Program

**FRIDAY, MAY 12TH & SATURDAY, MAY 13TH**



ECAA proudly values our members commitment and participation at all of our events and welcome your families to join us!

***Celebrate **Mother's Day** weekend by bringing along your kids and making this a family event!***

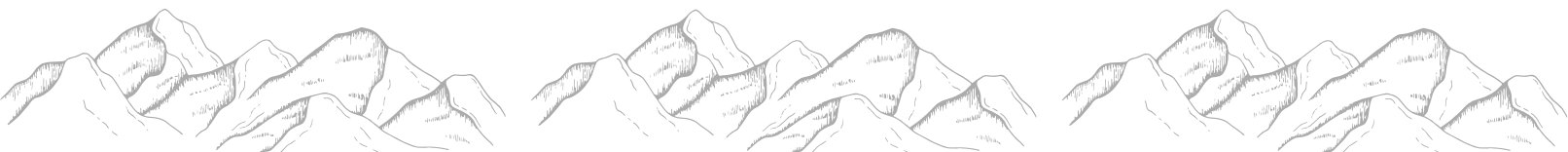
### **Kids Activities Include**

Bingo; Indoor floor games (Floor is Lava; Red Light Green Light); Arts & Crafts; Food Crafts; Outdoor Walks & Games; Kids Movie

Meals Included (Breakfast, lunch, dinner & snacks)

**\$50 per child**

**Available 8:00 am - 10:00 pm (Friday & Saturday)**





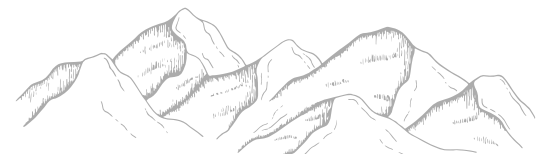
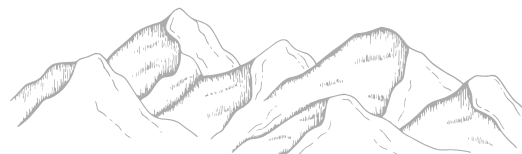
# Trefoil Lake

**TREFOIL LAKE | THURSDAY, MAY 11TH**



This beautiful outdoor reception site allows for an intimate lakeside gathering. The picture-perfect vistas of snow-capped peaks and shimmering lakes make it a scenic location to host our first dinner reception to kick off the annual conference.

Join us for a BBQ dinner reception at Trefoil Lake following the ECAA Provincial Golf Tournament.





# Training Day Presenters

**FRIDAY, MAY 12TH - STREAM ONE**

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**Chris Leahey**  
Federated Insurance

## **ENHANCING YOUR RISK MANAGEMENT CULTURE WITH LEADERSHIP**

**9:00 AM - 10:15 AM**

Every contractor wants a strong risk management culture. The foundation of this culture is leadership driving results within the organization. This session will focus on key lessons learned from business owners who have established and maintained a risk management culture that prioritizes safety while enhancing profitability.



**Carter Page**  
Milwaukee Tool

## **INNOVATION SAFETY & SUSTAINABILITY**

**10:30 AM - 11:45 AM**

It has never been harder to imagine your future workforce as we work our way through the new reality of employment shortages. The first of this two-part session will focus on recruiting. The question "Why is your company the right place to be right now?" is more important than ever. Proactive hiring models and best practices, interviewing and the importance of getting it right early and dynamics within the generations and the impact of the pandemic on how we define work will be discussed.





# Training Day Presenters

FRIDAY, MAY 12TH



**Chris Lavin**  
MNP

## **MANAGING CHANGE & BUILDING GREAT LEADERS**

1:00 PM - 2:15 PM

Change is the only constant we can count on in business and in life, so let's learn how to effectively and honorably lead through it. In this session, participants will put a fine point on what change management means in their organization and examine their own real-life challenges through the lens of the Kubler Ross Change Curve and a pragmatic change management framework.



**Barb Sundquist**  
ATB Financial



**Jane Humberstone**  
ATB Financial

## **WHAT IS ESG (ENVIRONMENTAL, SOCIAL GOVERNANCE) AND WHY YOU SHOULD CARE**

2:30 PM - 3:30 PM

An explanation of what Environmental, Social Governance (ESG) is, why it's important to the future of the industry, and how you can use it as a competitive advantage for your business.







# Training Day Presenters

FRIDAY, MAY 12TH - STREAM TWO



**Keven Lefebvre**

Millennium Electric

## **AN IN-DEPTH LOOK AT FIRE INVESTIGATIONS: HOW THE FIRES HAPPEN AND HOW THEY ARE INVESTIGATED**

9:00 AM - 10:15 AM

Fire investigations where electricity is involved "a presentation on what a fire investigator sees, finds, looks for, process of elimination, etc. in the quest toward cause determination with any fire investigation."



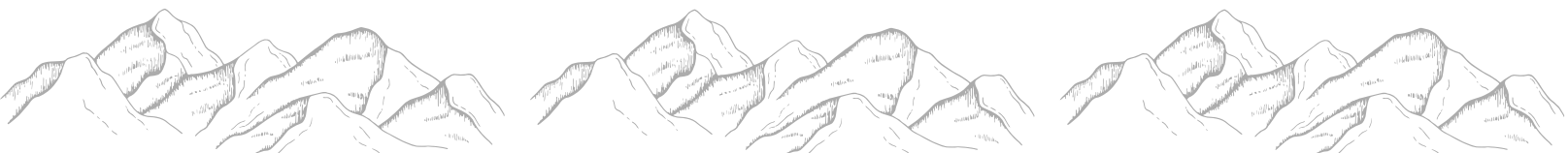
**Carmen Wyton**

Ripple Enterprises

## **PUBLIC SPEAKING SKILLS FOR LEADERS & CHANGE MAKERS**

10:30 AM - 11:45 AM

Public speaking has become an essential life skill. This session will show you how to connect with your audience, develop your narrative and share your story to become a more effective leader. Communication tools and presentation tips will also be discussed.





# Training Day Presenters

FRIDAY, MAY 12TH



**Anthony Capkun**

Electrical Business  
Magazine

## **WHAT MATTERS MOST FOR THE ELECTRICAL CONSTRUCTION INDUSTRY**

1:00 PM - 2:15 PM

Keeping up to date with electrical construction industry trends is crucial for contractors to succeed. In this general session, learn what sectors have an impact on the industry and what can be expected for the construction future. We'll discuss how topics such as reshoring, manufacturing, alternative energy sources and government initiatives can all play a role in changing the landscape.

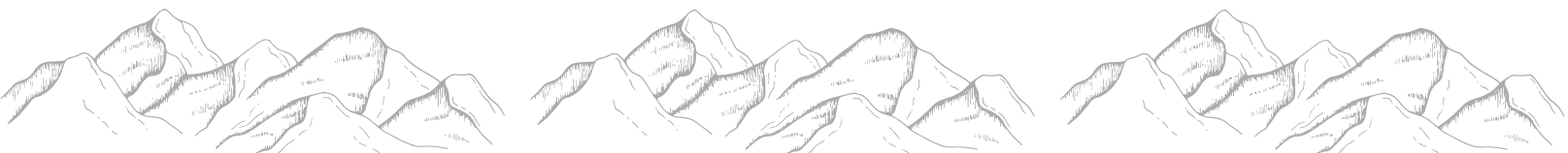


**Brad Biollo**

## **ENGAGING THE MULTIGENERATIONAL WORKPLACE: HOW TO COMMUNICATE ACROSS GENERATIONS**

2:30 PM - 3:30 PM

In an age of uncertainty and the Great Resignation, it's important now more than ever to attract and retain top talent. Learn the similarities and differences between what generations want in the workplace and how to communicate across generations. With a constantly changing work environment, this session shares tips on managing a hybrid team being a leader and creating a community culture of learning.





# Training Day Presenters

**FRIDAY, MAY 12TH - STREAM THREE**



**Shauna Feth**

Alberta Chamber of  
Commerce

## **ALBERTA ECONOMIC OUTLOOK**

**9:00 AM - 10:15 AM**

Moments of disruption are never without precedent. There are distinct historical patterns of economic growth at work over the last three centuries that show plenty of context for what we're going through now and what's to come in the near future. This general session will help shift your perspective on what we're going through and understand that the success stories in the coming years will be tied to leaders who master these cycles and are prepared to bounce back.



**Mat Stepan**

Prairie Sky Strategy

## **CHANGING THE POLITICAL LANDSCAPE**

**10:30 AM - 11:45 AM**

The results of the next provincial election are too close to call. We will hear from an experienced political strategist about tactics we can use to ensure our agenda remains front of mind.





# Training Day Presenters

FRIDAY, MAY 12TH



**Kara Paul**  
ZAG Creative



**Victoria Ferrier**  
ZAG Creative

## **SOCIAL MEDIA MARKETING: HOW TO DEVELOP AN EFFECTIVE STRATEGY TO IMPROVE YOUR BUSINESS**

1:00 PM - 2:15 PM

Learn about what's involved in developing an effective social media strategy, and how you can use this often intimidating tool to build your business.



**Carla Oliver**  
OHS Consultant  
KPMG Law LLP

## **BUILDING AND IMPLEMENTING A SUSTAINABLE SAFETY ECO-SYSTEM**

2:30 PM - 3:30 PM

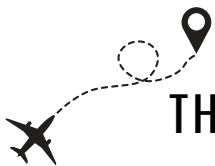
Learn about the advantages of implementing a web-based, real-time health & safety management system, and how the ECAA is making this tool more accessible for you.





# Welcome Reception

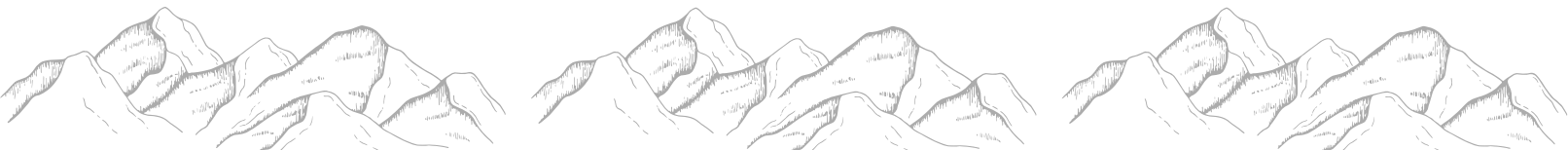
WELCOME RECEPTION | FRIDAY, MAY 12TH



**THEME "DRESS TO YOUR FAVORITE VACATION DESTINATION"**

Following Training Day we invite you to dress to your favorite travel destination, as our Welcome Reception officially kicks off the weekend events!

Table top displays hosted by our Associate Members and presenters.  
Travel themed action stations for dinner.





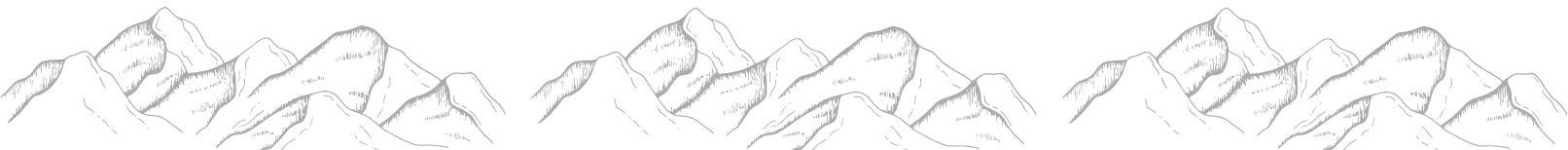
# Keynote Speaker

**WELCOME RECEPTION | FRIDAY, MAY 12TH**



**BRETT GARDINER**

Brett Gardiner is the most-awarded announcer in western sports history. Having been named the Canadian Pro Rodeo Announcer of the year for the past eleven seasons, Brett can be found behind the microphone at many of the industry's most celebrated events. But more than that, Brett is a strong advocate for mental health and wellness and has quickly become one of the most sought-after speakers in the area of mental performance and motivation. Gardiner often speaks candidly about his mental health journey, and the obstacles life has thrown his way. By telling his story, he works to inspire and educate others to help them live their very best life. Brett makes his home in Sylvan Lake, AB, with his wife and three school-aged children and is the owner of Momentous Performance, a company that offers individual counseling and mental performance supports to individuals, athletes, and teams. Gardiner is also the co-founder of the Chase the Good movement, a charitable organization encouraging humankind to chase what is good in the world.



# Spousal Activity

**SATURDAY, MAY 13TH | TEA BOMB & GIN TASTING  
HOSTED BY: TERACA MOFFATT**



**Indigenous Tea Experience “Tawaw Nihty”  
Presented by Matricia Bauer  
Warrior Women**

Tawaw is a lovely word loosely meaning “Welcome” In the beautiful way that we wake up and greet the world, have our afternoon break, and relax in the evening before bed, We can welcome the time with a cup of “Nihty” our Cree word for Tea.

Medicinal, herbal, organic, this experience is a time honored way of sitting with plant relatives, meditation, and healing. Honoring the water teachings that have been with the Nehiyawak forever.

**“Nemawin” Mid day Nihty**

Take time to make yourself a cup of tea, and relax with the mountain view. This middle of the day can be a breath of fresh mountain air and is part of tea medicine. A way of redirecting energy, a moment of grace and respite, allowing us to hold space for ourselves.

Try a new tea with roots in Indigenous herbology and learn to recognize some of the origins of Indigenous herbal healing.



**PREMIUM GIN PAIRING**

Join us as we sample 4 premium gins and mixes.  
Perfect inspiration for entertaining  
and leisurely enjoyment!





# Optional Activities

**FRIDAY, MAY 12TH**

## **DOWNTOWN FOODIE TOUR**

**\$115/PERSON**

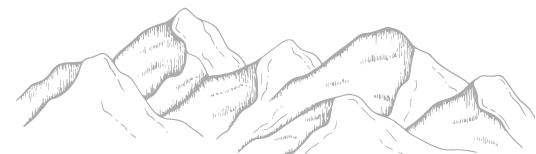
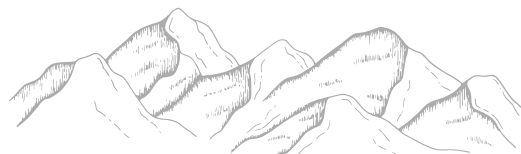
***Four eats, four drinks, one awesome experience!***

Departs at 2:30 pm from the information center lawn (500 Connaught Drive). On this short 1.5 km downtown guided walk, you'll be visiting four local restaurants and tasting four carefully handpicked dishes paired with boozie (and non boozie) treats while listening to Jasper's top tales along the way.

**18 YRS +  
2:30 - 5:30 PM**

***What's on the menu?*** Not telling. It's all part of the adventure.

***Limited Space Available!***







# Optional Activities

## THE SPA & SALON AT JASPER PARK LODGE

The grandeur of Jasper does more than simply take your breath away: It inspires you to slow your pace. To breathe deeply. To reflect on the amazing artistry of nature. This reflection underscores every treatment and experience offered at The Spa at Fairmont Jasper Park Lodge.

The spa experiences allow guests to participate in nature's gifts in the heart of Jasper National Park. We offer customized treatments to help you recover from long days on the golf course or the mountain trails. Whichever treatments you choose, The Spa at Fairmont Jasper Park Lodge ensures an experience unlike any other—one that gives you the time and space you need to breathe, dream and reflect on the natural abundance that surrounds you.

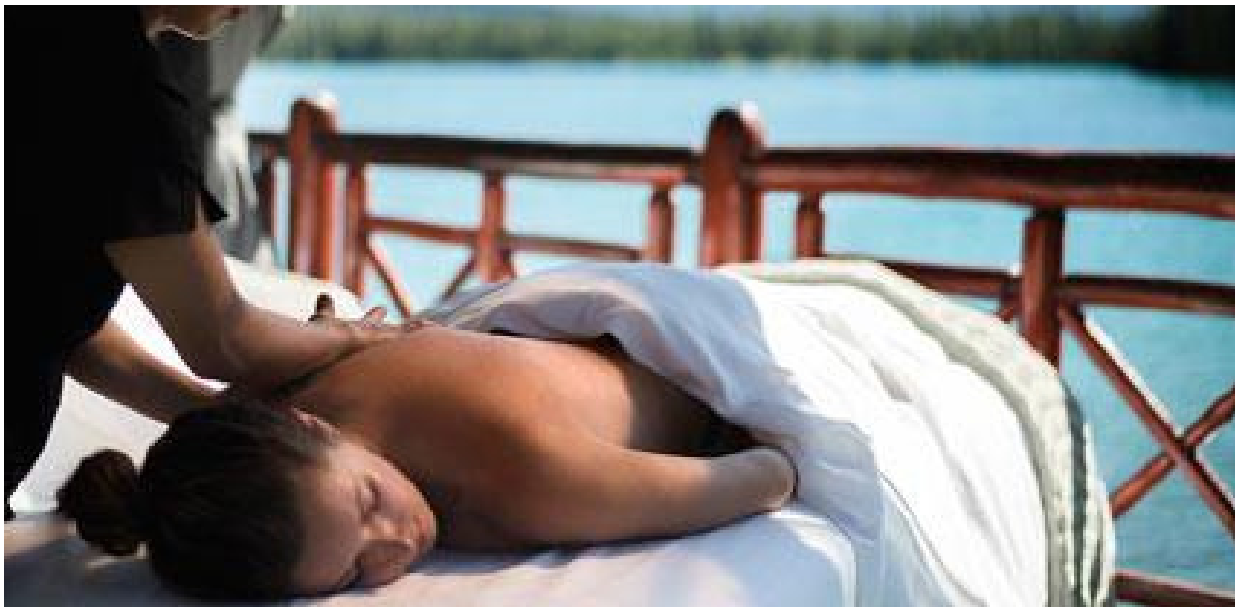
*\*Be sure to book and reference ECAA for any promotions and special rates. Mother's Day Promotions*

### JPL SPA Brochure

<https://www.fairmont.com/jasper/pdfs/jpl-the-spa-brochure/>

### JPL SPA Treatment List

<https://www.fairmont.com/jasper/pdfs/jpl-spa-price-list/>





# Registration

**COUPLE REGISTRATION (EARLY BIRD RATE) \$895**

**Includes full Conference Meals and Events for Two  
Training Day Registration**

*\*Does not include golf or optional activities*

**REGISTRATION AFTER MARCH 31, 2023 \$995**

**SINGLE REGISTRATION (EARLY BIRD RATE) \$495**

**Includes full Conference Meals and Events  
Training Day Registration**

*\*Does not include golf or optional activities*

**REGISTRATION AFTER MARCH 31st, 2023 \$595**

**TRAINING DAY SESSIONS ONLY \$295**

Includes Training Day Sessions Only, Training Day breakfast, lunch and refreshments. (8:00 am - 4:00 pm). *Does not include Welcome Reception or any other Convention Events.*

**KIDS PROGRAM (AGES 6 & UP) \$50/CHILD**

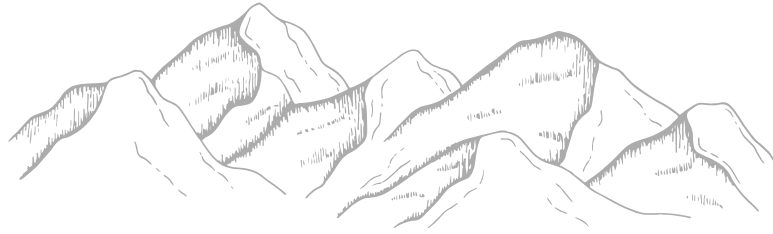
**GOLF - JASPER PARK LODGE GOLF CLUB \$175**

*\*GST not included*





**ECAA** Electrical Contractors  
Association of Alberta



*Fairmont*  
JASPER PARK LODGE

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*Thank You*

*On behalf of Provincial President Neil & Teraca Moffatt,  
we look forward to seeing you there!*



**ECAA**

Electrical Contractors  
Association of Alberta

