



ECAA

Electrical Contractors
Association of Alberta

2023

ANNUAL CONFERENCE

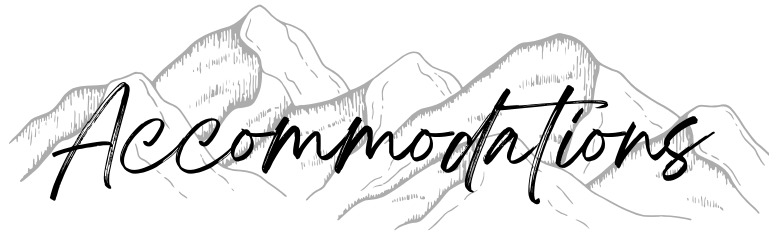
Hosted By:

**NEIL & TERACA
MOFFATT**

MAY 11 - 14, 2023



REGISTRATION PACKAGE



FAIRMONT JASPER PARK LODGE



ECAA ROOM RESERVATION RATES

FAIRMONT ROOM	\$239 + TAX
PREMIUM DELUXE	\$299 + TAX
JUNIOR SUITE	\$339 + TAX

**\$14 per person resort fee added to above rates*

Fairmont's Signature Cabins at Fairmont Jasper Park Lodge offer unsurpassed service and a luxurious lifestyle experience that's unique to Fairmont Jasper Park Lodge resort. Signature Cabins are the perfect location to come together. Each feature luxurious beds, soothing colour palettes, and breathtaking views of Jasper National Park, as well as Fairmont's legendary service.

JPL is pet friendly.



BOOK NOW



THURSDAY, MAY 11TH

Provincial Golf Tournament (Jasper Park Lodge Golf Club)	Shotgun 1:00 PM
Conference Registration (Freya's Corner)	3:30 PM - 5:30 PM
BBQ Reception (Trefoil Lake)	6:30 PM

FRIDAY, MAY 12TH

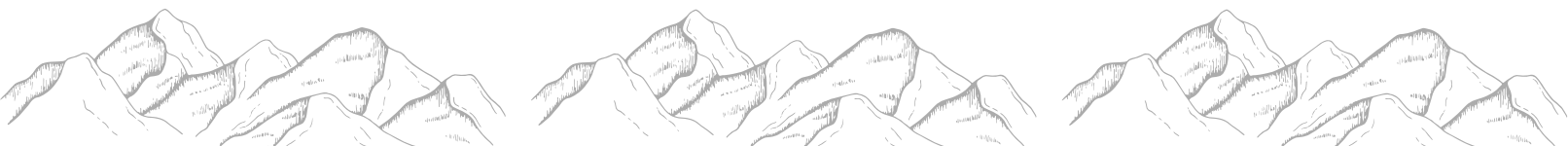
Kids Program	8:00 am - 10:00 PM
Breakfast	8:00 AM
ECAA Training Day Sessions	9: 00 AM - 3:30 PM
Welcome Reception Dinner Keynote: Brett Gardiner	6:30 PM

SATURDAY, MAY 13TH

Kids Program	8:00 am - 10:00 PM
Registration & Welcome Breakfast	8:00 AM - 9:00 AM
PEC Annual General Meeting	9:00 AM - 10:00 AM
Spousal Event (To be confirmed) Hosted by Teraca Moffatt	9:00 AM - 12:00 PM
ECAA Annual General Meeting	10:30 AM - 12:30 PM
Awards Luncheon	12:30 PM - 2:00 PM
Labour Annual General Meeting	2:15 PM - 4:15 PM
Associates Annual General Meeting	2:15 PM
President's Ball Award of Merit Presentation	Cocktails 6:30 PM Dinner & Dance to Follow

SUNDAY, MAY 14TH

Mother's Day Farewell Breakfast 2024 Out of Country Convention Presentation	9:00 AM
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ECAA Electrical Contractors
Association of Alberta

Golf Tournament

JASPER PARK GOLF CLUB

THURSDAY, MAY 11TH

1:00 PM

\$175 + gst

Includes: Green Fees, Power Cart, Golf Gift, Voucher and Prizes



Stanley Thompson, Canada's master golf course architect, displayed some of the finest work of his career with this design. The 18-hole layout offers elevated tee boxes, dramatic bunkering and holes aligned with distant mountain vistas. He built wide fairways that carve through thick forest, and maintained a partnership with the environment's natural contours, blending beautiful landscapes with challenging terrain. As a result, few golf courses in the world can match the rugged majesty of this national treasure.

Highly acclaimed for its challenging layout and spectacular beauty, Jasper Park Lodge Golf Club is rated as a top must play golf course in Canada.





ECAA Electrical Contractors
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Kids Program

FRIDAY, MAY 12TH & SATURDAY, MAY 13TH



ECAA proudly values our members commitment and participation at all of our events and welcome your families to join us!

Celebrate **Mother's Day** weekend by bringing along your kids and making this a family event!

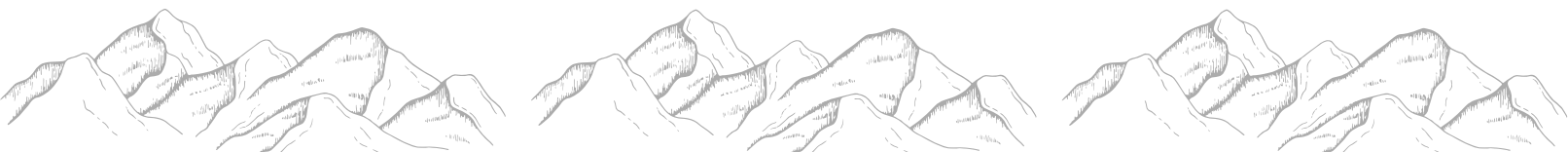
Kids Activities Include

Bingo; Indoor floor games (Floor is Lava; Red Light Green Light); Arts & Crafts; Food Crafts; Outdoor Walks & Games; Kids Movie

Meals Included (Breakfast, lunch, dinner & snacks)

\$50 per child

Available 8:00 am - 10:00 pm (Friday & Saturday)





ECAA Electrical Contractors
Association of Alberta

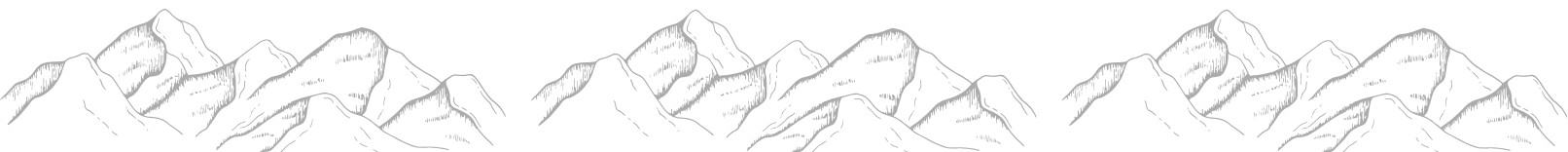


TREFOIL LAKE | THURSDAY, MAY 11TH



This beautiful outdoor reception site allows for an intimate lakeside gathering. The picture-perfect vistas of snow-capped peaks and shimmering lakes make it a scenic location to host our first dinner reception to kick off the annual conference.

Join us for a BBQ dinner reception at Trefoil Lake following the ECAA Provincial Golf Tournament.



**ECAA**Electrical Contractors
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Training Day Presenters

FRIDAY, MAY 12TH - STREAM ONE



Chris Leahey

Federated Insurance

ENHANCING YOUR RISK MANAGEMENT CULTURE WITH LEADERSHIP

9:00 AM - 10:15 AM

Every contractor wants a strong risk management culture. The foundation of this culture is leadership driving results within the organization. This session will focus on key lessons learned from business owners who have established and maintained a risk management culture that prioritizes safety while enhancing profitability.



Carter Page

Milwaukee Tool

INNOVATION SAFETY & SUSTAINABILITY

1:00 PM - 2:15 PM

It has never been harder to imagine your future workforce as we work our way through the new reality of employment shortages. The first of this two-part session will focus on recruiting. The question "Why is your company the right place to be right now?" is more important than ever. Proactive hiring models and best practices, interviewing and the importance of getting it right early and dynamics within the generations and the impact of the pandemic on how we define work will be discussed.



**ECAA**Electrical Contractors
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Training Day Presenters

FRIDAY, MAY 12TH



Chris Lavin
MNP

MANAGING CHANGE & BUILDING GREAT LEADERS

1:00 PM - 2:15 PM

Change is the only constant we can count on in business and in life, so let's learn how to effectively and honorably lead through it. In this session, participants will put a fine point on what change management means in their organization and examine their own real-life challenges through the lens of the Kubler Ross Change Curve and a pragmatic change management framework.



Barb Sundquist
ATB Financial



Jane Humberstone
ATB Financial

WHAT IS ESG (ENVIRONMENTAL, SOCIAL GOVERNANCE) AND WHY YOU SHOULD CARE

2:30 PM - 3:30 PM

An explanation of what Environmental, Social Governance (ESG) is, why it's important to the future of the industry, and how you can use it as a competitive advantage for your business.



**ECAA**Electrical Contractors
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Training Day Presenters

FRIDAY, MAY 12TH - STREAM TWO



Keven Lefebvre

Millennium Electric

AN IN-DEPTH LOOK AT FIRE INVESTIGATIONS: HOW THE FIRES HAPPEN AND HOW THEY ARE INVESTIGATED

9:00 AM - 10:15 AM

Fire investigations where electricity is involved "a presentation on what a fire investigator sees, finds, looks for, process of elimination, etc. in the quest toward cause determination with any fire investigation."



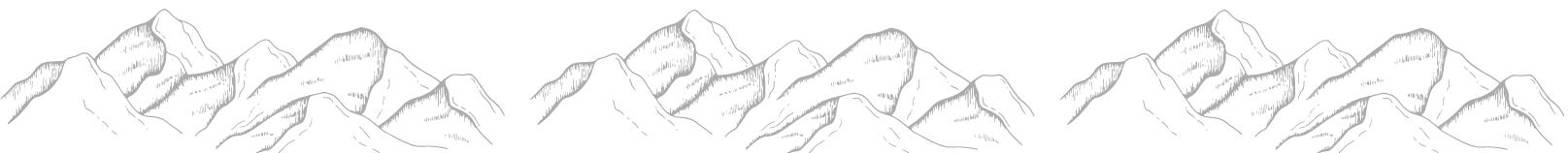
Carmen Wyton

Ripple Enterprises

PUBLIC SPEAKING SKILLS FOR LEADERS & CHANGE MAKERS

10:30 AM - 11:45 AM

Public speaking has become an essential life skill. This session will show you how to connect with your audience, develop your narrative and share your story to become a more effective leader. Communication tools and presentation tips will also be discussed.



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Training Day Presenters

FRIDAY, MAY 12TH



Anthony Capkun

Electrical Business
Magazine

WHAT MATTERS MOST FOR THE ELECTRICAL CONSTRUCTION INDUSTRY

1:00 PM - 2:15 PM

Keeping up to date with electrical construction industry trends is crucial for contractors to succeed. In this general session, learn what sectors have an impact on the industry and what can be expected for the construction future. We'll discuss how topics such as reshoring, manufacturing, alternative energy sources and government initiatives can all play a role in changing the landscape.



Brad Biollo

ENGAGING THE MULTIGENERATIONAL WORKPLACE: HOW TO COMMUNICATE ACROSS GENERATIONS

2:30 PM - 3:30 PM

In an age of uncertainty and the Great Resignation, it's important now more than ever to attract and retain top talent. Learn the similarities and differences between what generations want in the workplace and how to communicate across generations. With a constantly changing work environment, this session shares tips on managing a hybrid team being a leader and creating a community culture of learning.



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Training Day Presenters

FRIDAY, MAY 12TH - STREAM THREE



Shauna Feth

Alberta Chamber of
Commerce

ALBERTA ECONOMIC OUTLOOK

9:00 AM - 10:15 AM

Moments of disruption are never without precedent. There are distinct historical patterns of economic growth at work over the last three centuries that show plenty of context for what we're going through now and what's to come in the near future. This general session will help shift your perspective on what we're going through and understand that the success stories in the coming years will be tied to leaders who master these cycles and are prepared to bounce back.



Mat Stepan

Prairie Sky Strategy

CHANGING THE POLITICAL LANDSCAPE

10:30 AM - 11:45 AM

The results of the next provincial election are too close to call. We will hear from an experienced political strategist about tactics we can use to ensure our agenda remains front of mind.



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Training Day Presenters

FRIDAY, MAY 12TH



Kara Paul

ZAG Creative



Victoria Ferrier

ZAG Creative

SOCIAL MEDIA MARKETING: HOW TO DEVELOP AN EFFECTIVE STRATEGY TO IMPROVE YOUR BUSINESS

1:00 PM - 2:15 PM

Learn about what's involved in developing an effective social media strategy, and how you can use this often intimidating tool to build your business.



Carla Oliver

SafetyLoop

BUILDING AND IMPLEMENTING A SUSTAINABLE SAFETY ECO-SYSTEM

2:30 PM - 3:30 PM

Learn about the advantages of implementing a web-based, real-time health & safety management system, and how the ECAA is making this tool more accessible for you.





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Welcome Reception

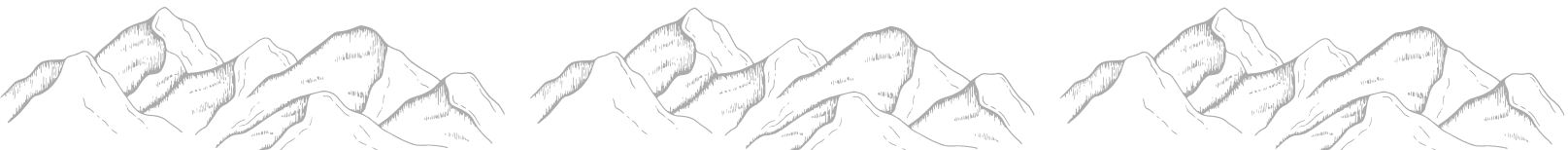
WELCOME RECEPTION | FRIDAY, MAY 12TH



THEME "DRESS TO YOUR FAVORITE VACATION DESTINATION"

Following Training Day we invite you to dress to your favorite travel destination, as our Welcome Reception officially kicks off the weekend events!

Table top displays hosted by our Associate Members and presenters.
Travel themed action stations for dinner.



**ECAA**Electrical Contractors
Association of Alberta

Keynote Speaker

WELCOME RECEPTION | FRIDAY, MAY 12TH



BRETT GARDINER

Brett Gardiner is the most-awarded announcer in western sports history. Having been named the Canadian Pro Rodeo Announcer of the year for the past eleven seasons, Brett can be found behind the microphone at many of the industry's most celebrated events. But more than that, Brett is a strong advocate for mental health and wellness and has quickly become one of the most sought-after speakers in the area of mental performance and motivation. Gardiner often speaks candidly about his mental health journey, and the obstacles life has thrown his way. By telling his story, he works to inspire and educate others to help them live their very best life. Brett makes his home in Sylvan Lake, AB, with his wife and three school-aged children and is the owner of Momentous Performance, a company that offers individual counseling and mental performance supports to individuals, athletes, and teams. Gardiner is also the co-founder of the Chase the Good movement, a charitable organization encouraging humankind to chase what is good in the world.





Optional Activities

FRIDAY, MAY 12TH

DOWNTOWN FOODIE TOUR

\$115/PERSON

Four eats, four drinks, one awesome experience!

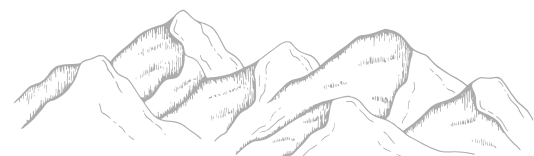
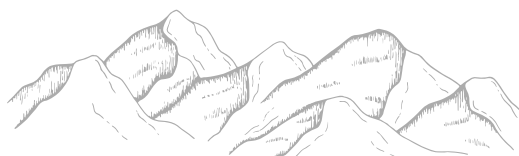
Departs at 2:30 pm from the information center lawn (500 Connaught Drive). On this short 1.5 km downtown guided walk, you'll be visiting four local restaurants and tasting four carefully handpicked dishes paired with boozie (and non boozie) treats while listening to Jasper's top tales along the way.

What's on the menu? Not telling. It's all part of the adventure.

Limited Space Available!

18 YRS +

2:30 - 5:30 PM





Optional Activities

THE SPA & SALON AT JASPER PARK LODGE

The grandeur of Jasper does more than simply take your breath away: It inspires you to slow your pace. To breathe deeply. To reflect on the amazing artistry of nature. This reflection underscores every treatment and experience offered at The Spa at Fairmont Jasper Park Lodge.

The spa experiences allow guests to participate in nature's gifts in the heart of Jasper National Park. We offer customized treatments to help you recover from long days on the golf course or the mountain trails. Whichever treatments you choose, The Spa at Fairmont Jasper Park Lodge ensures an experience unlike any other—one that gives you the time and space you need to breathe, dream and reflect on the natural abundance that surrounds you.

**Be sure to book and reference ECAA for any promotions and special rates. Mother's Day Promotions*

JPL SPA Brochure

<https://www.fairmont.com/jasper/pdfs/jpl-the-spa-brochure/>

JPL SPA Treatment List

<https://www.fairmont.com/jasper/pdfs/jpl-spa-price-list/>





COUPLE REGISTRATION (EARLY BIRD RATE) \$895

**Includes full Conference Meals and Events for Two
Training Day Registration**

**Does not include golf or optional activities*

REGISTRATION AFTER MARCH 31, 2023 \$995

SINGLE REGISTRATION (EARLY BIRD RATE) \$495

**Includes full Conference Meals and Events
Training Day Registration**

**Does not include golf or optional activities*

REGISTRATION AFTER MARCH 31st, 2023 \$595

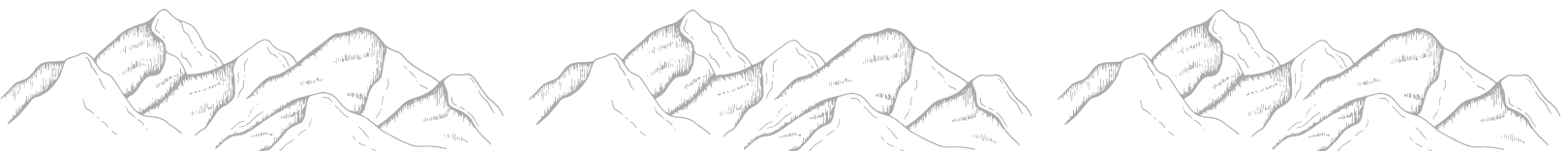
TRAINING DAY SESSIONS ONLY \$295

Includes Training Day Sessions Only, Training Day breakfast, lunch and refreshments. (8:00 am - 4:00 pm). Does not include Welcome Reception or any other Convention Events.

KIDS PROGRAM (AGES 6 & UP) \$50/CHILD

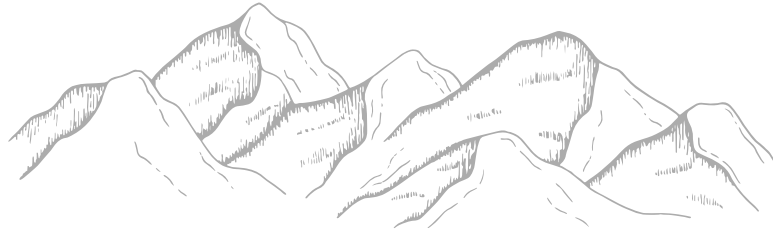
GOLF - JASPER PARK LODGE GOLF CLUB \$175

**GST not included*





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Fairmont
JASPER PARK LODGE

Thank You

*On behalf of Provincial President Neil & Teraca Moffatt,
we look forward to seeing you there!*



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