2025 ECAA ANNUAL CONFERENCE

SPONSORSHIP



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2025 ANNUAL CONFERENCE

MAY 22 - 25, 2025

JW MARRIOTT HOTEL, EDMONTON ICE DISTRICT HOSTED BY: JASON & FRANCINE KUZIW



The JW welcomes you with warmhearted, modern luxury. Enjoy state of the art cleanliness protocols, prime access to Rogers Place and the ICE District combined with unrivalled amenity offerings such as Braven Restaurant, Kindred Food and Drink, The Lobby Bar, Executive Lounge and Family by JW In Room Dining. For health and wellness, our well-being floors are also available where Spa by JW Wednesday-Sunday and Archetype, our 13,000 sq. ft. health club along with a pool, steam rooms and whirlpools await. These, combined with state of the art technology such as mobile key, mobile check-in and check out and mobile chat make our modern luxury Edmonton hotel the ideal destination for work and pleasure in downtown Edmonton.





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\$10,000

INVESTMENT OPPORTUNITIES



FEATURE INVESTOR

Benefits Include:

- One Complimentary Full Conference Registration + 1 Golf Registration
- Overall branding on conference materials, prominent logo placement in the common areas, an opportunity to present

PLATINUM POWER INVESTOR

\$7,500

\$6,000

\$5,000



Benefits Include:

- One Complimentary Full Conference Registration
- Branding on conference materials, and logo on signage included in common areas of the conference.



GOLD INVESTOR

- Benefits Include:
- One Complimentary Training Day & Welcome Reception Registration
- Branding on conference materials and logo on signage included in common areas of the conference.



COPPER INVESTOR

Benefits Include:

- One Complimentary Training Day & Welcome Reception Registration
- Branding on conference materials and logo on signage included in common areas





INVESTMENT OPPORTUNITIES



WELCOME RECEPTION INVESTOR

\$4,000

Benefits Include:

- Complimentary Table Display and 2 tickets to the Welcome Reception
- Sponsor the Welcome Reception held on the Friday night of the conference. Company branding will appear on signage and other materials and items at the event.
- Opportunity to introduce or deliver remarks at the event.
- Option to provide branded items at the event.



AWARDS LUNCHEON INVESTOR Benefits Include:

\$3,000

- Exclusive branding for the Awards Luncheon, the investor will have the opportunity to provide remarks during the event.
- Branding on lunch materials, decor and opportunity to provide branded giveaways.



PRESIDENT'S BALL INVESTOR

Benefits Include:

- Two complimentary tickets to the President's Ball
- Exclusive branding for the gala. The investor will have the opportunity to • provide remarks during the event.
- Branding on all programs and materials. Opportunity to give branded giveaways.



KIDS CLUB INVESTOR

Benefits Include:

· A unique opportunity for a company to sponsor activities to entertain children attending with their parents. Branding during kids club activities.



\$5,000

\$2,000



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INVESTMENT OPPORTUNITIES



TECHNOLOGY INVESTOR

\$2,500

Benefits Include:

• Exclusive investment for all technological aspects of the conference, including the event app and AV equipment.

SPOUSAL PROGRAM INVESTOR

\$1,500

Benefits Include:

• Companies can sponsor activities, tours, or special events organized for the spouses attending the conference



TRAINING

SUCCESS

SPIRIT OF ECAA AWARD INVESTOR

\$2,000

Benefits Include:

• Sponsor the Spirit of the ECAA Award presented during the conference, which honors an individual who has demonstrated exceptional commitment to the organization. Investors name will be associated with the award and displayed during the presentation with option to present the award.

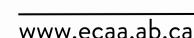
TRAINING DAY TITLE INVESTOR

\$2,500

Benefits Include:

• Logo display on all training day materials, sessions rooms and a 5 minute speaking opportunity at the opening of the day.

www.ecaa.ab.ca





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TRAINING DAY SESSION INVESTOR

INVESTMENT OPPORTUNITIES

Benefits Include:

• Logo recognition during session of your choosing with opportunity to introduce the speaker for that session.

TRAINING DAY LUNCH INVESTOR

Benefits Include:

• Branding during the lunch area and a chance to interact with the attendees at the meal break.

DELEGATE BAG INVESTOR

Benefits Include:

• Branding with welcome gifts for conference delegates.

LANYARD INVESTOR

Benefits Include:

• Branding with delegate name tags.

REFRESHMENT INVESTOR

Benefits Include:

- Your investment will go towards the **Refreshment Breaks**
- Corporate Logo on signage during morning and afternoon breaks.

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\$2,000

\$1,000

\$1,000

\$750

\$750







DINNER WINE INVESTOR

\$300

Benefits Include:

• Your investment will go towards providing the Dinner Wine during the President's Gala. Company recognition on the gala program during dinner.

GOLF TOURNAMENT



TITLE INVESTOR

\$2500

Exclusive branding on all golf-related materials, banners and on course signage. Opportunity to address participants during the tournament.

GOLF CART INVESTOR

\$1000

Branding on all carts used during the tournament.



REFRESHMENT INVESTOR \$750

Signage on the beverage cart or at refreshment stations along the course.

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GOLF TOURNAMENT



PRIZE INVESTORS

\$500

\$400

Opportunity to sponsor prizes for the top-performing teams or special achievments. (longest drive etc.)



HOLE INVESTOR

Each hole can be sponsored by a company, which includes on-course signage and hole activation.

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Let's Chat

SPONSORSHIP PROPOSAL

ECAA Provincial Office

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2025 ECAA ANNUAL CONFERENCE MAY 22-25 | EDMONTON, AB

